UX/UI Designer

Reports to: CTO

Main interaction with: Director of Development, Director of Sales, Technical Lead, Scrum Master, Development Team.

RESPONSIBILITIES

Goal

- Creates satisfying and compelling experiences for users of a product, often drawing on results from user research and workflow analysis.

Technical

- Collaborate with e-commerce experience and development teams to define and implement innovative, usable, and efficient solutions.
- Execute all visual design stages from concept to final hand-off to engineering.
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- Present and defend design decisions to peers and executive level stakeholders. Design decisions should be based on an overall design roadmap, your own design thinking, and fundamental principles.
- Establish and promote design guidelines, best practices and standards.
- Work with the Technical Leaders, Technical Director and CTO to identify and implement better design processes.
- Participate in technical and creative client meetings when required.

QUALIFICATIONS

- Strong written and verbal communications skills
- Excellent attention to detail
- Outstanding lateral thinking abilities
- Ability to work independently and productively, but also to work well in a collegial, team atmosphere

- Demonstrated ability to work with all levels of management and across multiple functional areas
- Strong research skills to figure out answers to questions you don't already know, sometimes on the fly.
- Attention to detail and ability to stay organized in a fast moving environment.
- Strong ability to multitask, set priorities and meet strict deadlines
- Ability to be personable and approachable both with clients and with coworkers.
- A passion for working with people to help them succeed/grow, while building strong and long-lasting relationships with them.

DESIRED SKILLS / EXPERIENCE

- Excellent prototyping experience.
- Storyboarding, conceptualizing ideas and creating both low & high fidelity wireframes.
- Excellent knowledge and experience of Photoshop & Illustrator.
- Highly creative with strong attention to detail, design and colors.
- Excellent appreciation of a clients brand and experience working within brand guidelines - translating a clients' brand into a digital realization.
- Great understanding of customer needs and key considerations for user experience.
- Experience working with agile methodologies, such as Scrum and Kanban
- Understanding of Magento 2 Theme build principals will be a plus.
- Experience with other E-Commerce systems like openCart / osCommerce / Shopify / BigCommerce is beneficial.
- Experience working with cross-functional teams in other locations and time zones.
- Experience working with any CRM or project management software (Assembla, Zendesk, Salesforce, LiquidPlanner, Jira, Axosoft, 10k Feet, etc).